

TM # 42219

NCC Cable System Order

11263449

Order #	62341200
Syscode	1203
System Name	Spectrum/Wisconsin Rapids, WI
Market	Wausau, WI
AE	Andrew Volles
Sales Coordinator	Luke Priddy
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+1 Jul'16
-	

Flight Dates	10/03/16 - 10/23/16
Agency	Medium Buying LLC
Advertiser	Testin for Senate WI SD 24
Client Code	
Product Code	
Est Code	NA
Product Name	(WI) SD 24
Credit Status	
Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	09/27/16
Version	1 Vs. 1
Show All Lines	
Total # of Weeks	3
Total	\$104.00
Commission	\$15.60
Net Total	\$88.40
Total Spots	8
Affiliate Split	100.0
Sold On	Cost Per Spot
GRP	-
CPP	-
	GIMP
	CPM
	-

Comments : 9.27 New order. Please review and confirm. Thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	Presidential Debate 10/9 PRE	10/3/16	10/9/16	18:00	20:00							X	-	-	1	\$12.00	\$12.00	30	10/9 Presidential Debate
2	CNN	Presidential Debate 10/9 POST	10/3/16	10/9/16	21:30	23:00							X	-	-	1	\$12.00	\$12.00	30	10/9 Presidential Debate
3	CNN	Presidential Debate 10/19 PRE	10/17/16	10/23/16	18:00	20:00			X					-	-	1	\$14.00	\$14.00	30	10/19 Presidential Debate
4	CNN	Presidential Debate 10/19 POST	10/17/16	10/23/16	21:30	23:00			X					-	-	1	\$14.00	\$14.00	30	10/19 Presidential Debate
5	FXNC	Presidential Debate 10/9 PRE	10/3/16	10/9/16	18:00	20:00							X	-	-	1	\$12.00	\$12.00	30	10/9 Presidential Debate
6	FXNC	Presidential Debate 10/9 POST	10/3/16	10/9/16	21:30	23:00							X	-	-	1	\$12.00	\$12.00	30	10/9 Presidential Debate
7	FXNC	Presidential Debate 10/19 PRE	10/17/16	10/23/16	18:00	20:00			X					-	-	1	\$14.00	\$14.00	30	10/19 Presidential Debate
8	FXNC	Presidential Debate 10/19 POST	10/17/16	10/23/16	21:30	23:00			X					-	-	1	\$14.00	\$14.00	30	10/19 Presidential Debate

	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Total
SPOTS	8	0	0	0	0	0	0	0	0	0	0	0	8
AMT	\$104.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$104.00

SYSTEM APP: SALES ACCT

Date Printed 09/27/16

62341200 | Wausau, WI | Spectrum/Wisconsin Rapids, WI | 1203 |